



What is Twenty-Something Travel?

Twenty-Something Travel (TST) specializes in independent travel with an emphasis on the under 30 set. Stephanie has been traveling and blogging about her adventures for nearly 4 years now and over that time she's built up a large audience of loyal followers. The goal of Twenty-Something Travel is to encourage young adults to travel as much as possible. Along the way we cover everything from basic travel tips to destination features with a strong emphasis on food, culture and unique experiences.

Twenty-Something Travel has been featured on dozens of sites, including the front page of Lonely Planet, Yahoo News and the BBC and has been mentioned in articles by Forbes, Bing, Gadling and more.



Website Statistics:

Monthly Page Views: 88,110 (3 month avg.)

Monthly Unique Visitors: 37,481 (3 month avg.)

RSS Subscribers: ~2334

Audience Breakdown: 54% North American, 10% UK, 6% Australia, 23% European

Social Media Statistics:

[Twitter Followers](#): ~17,000

[Facebook Page Likes](#): ~5,500

[Instagram](#)- ~420

[Pinterest](#)

Why Work with Twenty-Something Travel?

- Target an involved and invested audience of young professionals and travelers. Most visitors to TST are under 35 and college educated. TST's primary audience is twenty-somethings who are currently planning or thinking about a trip. Our audience is very loyal, involved and vocal in the comments section, as well as through social media.
- Stephanie is a seasoned blogger who has been blogging for over four years. She is a founding member of the Professional Travel Bloggers Association as well as a member of Navigate Media Group. She has years of experience working with dozens of brands, PR reps, tour companies and more.

Past Partnership Highlights



Visit Finland

In February 2013 as part of a campaign with Navigate Media Group Stephanie spent a chilly five days in Northern Lapland learning how to ski, visiting a Saami reindeer herder and meeting Santa Claus himself. ([view posts here](#))

Tourism Fiji

In May 2012 Stephanie and her partner Michael spent 9 days traveling around Fiji as guests of the Fiji Tourism Board: white water rafting, visiting local villages, snorkeling and exploring the beautiful beaches. ([view posts here](#))

Hilton Garden Inns

In partnership with Emanate PR and Hilton Garden Inns Stephanie traveled to Anchorage Alaska where she spent a long weekend hiking on glaciers, exploring local markets and taking a road trip to Sewell. ([view posts here](#))



Let's Create Something Amazing!

Stephanie is committed to providing the best travel information and experiences for her readers. She is always open to invitations on press trips, product, service and destination reviews and is on the lookout for new and mutually beneficial partnerships.

For a more in depth discussion on how working with Twenty-Something Travel can benefit your brand, please contact Stephanie:

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